2025 JLC LIVE New England CONFERENCE PROGRAM Program-at-a-Glance

	WORKSHOP						Events						
	THURSDAY, March 27						THURSDAY, March 27					FRIDAY, March 28	
MA CSL Workshop	THMACSL Massachusetts Construction Supervisor Licensing 6 CEU/Hour Workshop - Building & Energy Code Changes [MA CS Course #CS 4410] (boxed lunch included) Peter Lawton - 7:30 AM - 2:30 PM						CHH Conference Happy Hour 4:00 pm - 6:00 pm				WICP Women in Construction Roundtables 2:30 pm - 4:00 pm		
						ASSES							
	THURSDAY March 27 7:30 AM—9:00 AM			7:30 AM—9:00 AM	9:30 AM—11:00 AM	RIDAY March 28 1 12:30 PM—2:00 PM				SATURDAY March 29 8:00 AM—9:30 AM 10:00 AM—11:30 AM			
	TH01	TH06	TH11	FR01	FR07	FR13	FR14	FR18	FR19	SA01		SA04	
CONSTRUCTION SKILLS & TECHNIQUES	Air Sealing Simplified - You Don't Need a High GPA to Get a Low ACH Stephen DeMetrick	Stair Building For Carpenters Mike Kennedy	Advanced Custom Roof Framing Ryan Smith	Becoming a Proficient Roof Framer Part 1 Loran Stara	Becoming a Proficient Roof Framer Part 2 Loran Stara	Basics of Structural Repairs & Alterations Jake Lewandowski	Building Science Panel Q & A – Live! Clayton DeKorne Panel with Ben Bogie, Doug Horgan, Stephen DeMetrick	Deep Structural Retrofit Jake Lewandowski	Geometry of Stairs Brian Campbell	The Risinger Build – Fr Completion Matt Risinger	om Concept to	Rot Repair Techniques and Applying These Methods to Interior Work Brian Campbell	
JOBSITE MANAGEMENT	100 0110036:	TH07 The Essentials to Managing a Project John Hourihan	TH12 Mastering Managing From the Field Mike Whalen	FR02 Managing & Leading Large Projects Greg Woleck	FR08 You Can't build a Schedule w/o a Budget, Here's Why! John Hourihan			FR20 Customer Service From the Field Mike Whalen		SA02 Using Metrics & Data to Manage Projects Greg Woleck		SA05 Building Diagnostic Tools Doug Horgan	
MANAGEMENT	Till Tallet	oom riouman	WINCE VVIIdaeli	Greg Wolcok	oom riodinan								
BUILDING Performance	TH03 Incorporating Building Science Principles in New Construction: Pretty Good House Dan Kolbert	TH08 RI CRLB 2.5 Hours - Sizing and Installing Deck Joists, Beams and Footings [CRLB course # 1-284] Mike Guertin		Provide Fresh Air	FR09 Building Science in Existing Homes: Pretty Good Reno Dan Kolbert	FR15 The Future Is Panelized: Building Better with Precision, Performance and Efficiency in Mind Will Lentile	FR16 Healthy Homes: Indoor Air Quality and Your Health Jon Erickson			SA03 Advanced Framing - C Building Details Mike Guertin	odes and		
BUSINESS OPERATIONS	TH04 The Remodeling Experience An Overlooked Gem that is a Profit Machine! Brian Altmann	TH09 From Chaos to Control: Mastering Project Management with Quickbooks Online For Contractors Samantha Hallburn	TH14 Recruit, Hiring, & Retain Engaged Employees With Very Little Money Scott Beebe	FR04 Strategic Business Planning - Designing and Planning Your Future Business Transition David Lupberger	FR10 Estimating Remodeling with Accuracy and Ease Brian Altmann	4 Keys to Success: On Site and In Business Tim Faller		FR21 Learning To Cut Loose From Your Business For 30 Days While It Grows And Thrives Scott Beebe	FR22 Master Your Projects: QBO and App Integration for Contractor Success Samantha Hallburn			SAG6 From Pre-Construction to Completion: Strategies to Keep Your Customers Happy and Engaged Panel Eric Fortenberry, Adam Jackson, Elliott Wittstruck, Jared Thayer	
SALES & DESIGN	TH05 How to Identify and Qualify Your Best Customers David Lupberger		TH15 SketchUp in Practice: Essential Techniques for Residential Construction Professionals Daniel Brown	FR06 Sales Strategies and The Human PsychePutting it All Together! Michelle Merck	FR12 Leveraging SketchUp's New Matched Photo and Al-powered Drawing Tool, Diffusion Daniel Brown	DETAILED DESCRIPTIONS for all JLC LIVE education can be found at jiclive.com Click on EDUCATION tab & select "SESSIONS"							
MARKETING & SOCIAL MEDIA		TH10 Maximizing Business Impact: Integrating Chat GPT & Video AI for Social Media and Digital Marketing Shannon Vogel		FR05 Building Success: Leveraging TikTok, YouTube Shorts, and Snapchat for the Construction Industry Shannon Vogel	FR11 How to Turn Your Website into a Lead Generating Machine Mark Harari								
EN ESPAÑOL	DETAIL ED DECODIDENOMO (see all 11 O LIVE advantage con la						FRES01 Marketing 360° para la Construcción: Técnicas Gestión Eficaz de Proyectos en el Sitio de Construcción: Estrategias y Prácticas Clave Fernando Pagés Ruiz			SAES01 RIHCC Breakfast Oscar Mejias		SAES02 Desde el Pinon hasta el Presupuesto: Dominando la Estimación de Construcción: Sus Técnicas y Herramientas Essenciales Fernando Pagés Ruiz	